I sleep during the morning hours. My friends and family and people I do business with know my schedule, and know not to bother me when I am sleeping. If you change Wisconsins No-Call law, then why not get rid of all restraints. That way, telemarketers can call YOU at 4 AM to ask you if you would like to change your long distance company. See how YOU like it. Just because I have a phone, does not give business the right to use it to advertise their services.